

Virtual Conference Video Recorded Presentation Guidelines

For the Virtual State Leadership Conference, many presentations that would normally be done in-person for judges will instead be videotaped and uploaded for judges to view. This handout is meant to give competitors guidance for how to videotape their presentations. **Videos must be uploaded by February 18, 2022 by 11:59pm.**

1. For ALL Video Recordings

A. Videos MUST:

- a. be continuous, non-stop footage of the entire presentation without editing/splicing, use of green screens, virtual backdrops, or on-screen text.
- b. No fancy equipment is needed; presentation *content* will be judged, not the quality of the video production. Shooting a “selfie video” on your smart phone, or using your tablet/computer are all acceptable.
- c. Competitors must be visible in the video recording.
- d. Absolutely no notes, guidelines or verbal help is allowed while the competitor is filming. If staff suspects, for any reason, competitors’ scores will be zero.
- e. Speak to judges as if they are actually in front of you during the competitive event recording.
- f. Videos must be uploaded to a linkable platform (such as YouTube or Vimeo) and must be set as “public” or “anyone with link can view”. When you submit your video presentation for the judges, you will be pasting a URL link. You can use any platform you prefer, as long as the link can be viewed by judges. [Instructions for how to upload a video to YouTube can be found HERE.](#)

B. Video TIPS:

- a. Try to hold the recording device steady during the recording
- b. Try to remove distracting items in the background. Solid color walls as backdrops will work best, but are not necessary, as only the presentation content of the video is judged.
- c. Record the presentation from a quiet location and test the audio before-hand.
- d. If you don’t like your first take – try again! With Virtual State, you have time to perfect your presentation/skill & submit the link to your BEST video! *Just remember, videos must be one continuous shot.*

2. For Team Events / Presentations

A. All members of the team, per event guidelines, must be visible in the video presentation

B. Team videos can be recorded one of two ways:

1. Over Virtual Platform

- a. A virtual platform, such as Zoom, GoToMeeting, or Loom, can be used to record the presentation with all members of the team virtually gathered together.
- b. Using this approach, it is acceptable to include screen sharing during the recorded presentation; you can show PowerPoint slides, photos, copies of a team portfolio, Word documents, etc. These are all acceptable this year in a recorded presentation.
- c. [Sample instructions for how to record a presentation \(meeting\) in Zoom are available HERE.](#) But any virtual platform of the team’s choosing is acceptable.

2. In-person

- a. Remember the upload deadline is December 8, 2021 and the COVID-19 situation may change as this deadline approaches.